High School

Introduction to Business and Economics

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Tutoring hours: by appointment

**Description:** This class is intended to give the students an introduction to the disciplines of Business and Economics, roughly one semester for each. In the Business portion of the class topics to be considered include: when and why can (should) a business be started; different types of businesses (corporation, partnership, etc.); roles and responsibilities within the business (marketing, sales, operations, etc.); tools for successful business operations; and responsibilities to stakeholders (owners, employees, the community, etc.) The Economics section will cover the types of economies (free market, socialist, etc.) and theories and “laws” (supply and demand, diminishing returns, etc.) and an introduction to micro and macroeconomics. We will also briefly cover the history of the U.S. economy and how we arrived at the current state. (There will be no political discussions related to the various economics topics.) From my experience in business I plan to stress three topics: interpersonal skills in business, business ethics and customer service.

The goal for this class is to help your child to obtain an introductory understanding of the topics and perhaps guide them in deciding whether Business and, or Economics are topics they would like to further study and, or select as a major in college.

**Classroom Norms and Expectations:** To be the right fit for this class, your child should have a curiosity for how businesses work, a basic understanding of math concepts and probably within a year or two of high school graduation. Class participation is crucial and expected and, in order to get the most learning and enjoyment out of this class, students should be prepared with completed assignments. I will provide an uplifting, engaging, and respectful classroom environment and I expect each student to provide the same respect for others in return.

**Assessment/Grading:**

Classroom Participation/Discussions = 30%

Quizzes/Tests = 30%

Homework = 20%

Research Papers / Presentations (2) = 20%

**Materials:**

Notebooks, pens/pencils to take notes. Handouts and texts needed will be copied and provided for each student. The copy fee is $20 payable to John Crockett.

Special Note: I plan to make what can be a very dry subject fun with classroom exercises and real-life examples whenever possible. I have 40 years of business experience that I will share as appropriate but not in the form of lectures! I will provide positive feedback and encouragement to your child. Please contact me any time with any questions or concerns.